

Savage revamps 2015 range

FMG

Steve
Morgan

s.morgan@fishingmonthly.com.au



At the recent Dealer and Media Conference on Queensland's Gold Coast, local manufacturer Savage unveiled a refined and upgraded range of 2015 hulls – based on feedback from customers and dealers alike. Of particular interest to FM readers will be the aggressive pricing that will be seen on all Savage models.

“Our motto is that we’re the ‘Oldest Brand with the Newest Boats,’” explained Telwater’s Marketing boss, Damien Duncan, and we’re sure that anyone looking in the marketplace for an aluminium Savage boat will be pleasantly surprised by the pricing.



Scorpions are available in a range of sizes and configurations – like this SC (side console).



The Savage 575 Bluewater holds a 150hp outboard.

Most of the hulls in the Scorpion range are available in a variety of combinations – tiller steer, side console or centre console – to help the buyer get the combination of layouts that they want. And key features have been retained – like the low transom on certain Scorpion Pro models that’s popular with anglers and divers who like getting into and out of the boat with ease.

575 BLUE WATER

The new 575 Blue Water is a new model, specifically designed to carry 7 people and 150hp of outboard on the transom. This has been a gap in the Savage range that has been addressed, as most outboard manufacturers carry excellent motors in the 150HPO class.

NEW STRIPING AND WRAPS

Although the Savage logo stays the same, the striping on Savage boats has all changed. Modern fonts for the models and a classy new combination of three stripes is distinctive on the water.

If you like your Savage to stand out on the water, the Telwater factory offers several designs and colours of factory-applied wraps. These protect the boat’s paint job.

BOTTOM LINE

The take-away message from the Media Day was that Savage now has a more comprehensive range of boats available to their dealers and that the range had been rationalised where there were confusing or conflicting models.

The 150hp Powered BlueWater will be a popular addition, as will the Scorpion range of fishing boats. And the pricing will be compelling. Check them out at your local Savage dealer or visit www.savageboats.com.au.

INTERVIEW



Scan the QR code to watch the interview with Telwater’s Damien Duncan about the new releases.



The Savage 515 Beachcomber is an ideal family boat.

Indeed, the flotilla of new and refined models presented for viewing was impressive. Well thought-out designs with impressive wraps powered by an assortment of Evinrude E-Tec outboards felt right at home in and around the

Gold Coast Seaway, but let’s break down exactly what’s happened to the range.

NEW SCORPIONS

Savage’s older Piranha line of boats has been replaced with the new Scorpion models. These hulls

will be right up any angler’s alley, with full floors, casting decks, high sides and 3mm plate aluminium throughout the hull.

The smooth, non-clinkered sides hold a printed boat wrap well

and there’s a variety of designs and colours available ex-factory for all of the new models.



Factory-installed boat wraps are available in a range of designs and colours.



Anglers will love the launch of the Scorpion line of Savages.