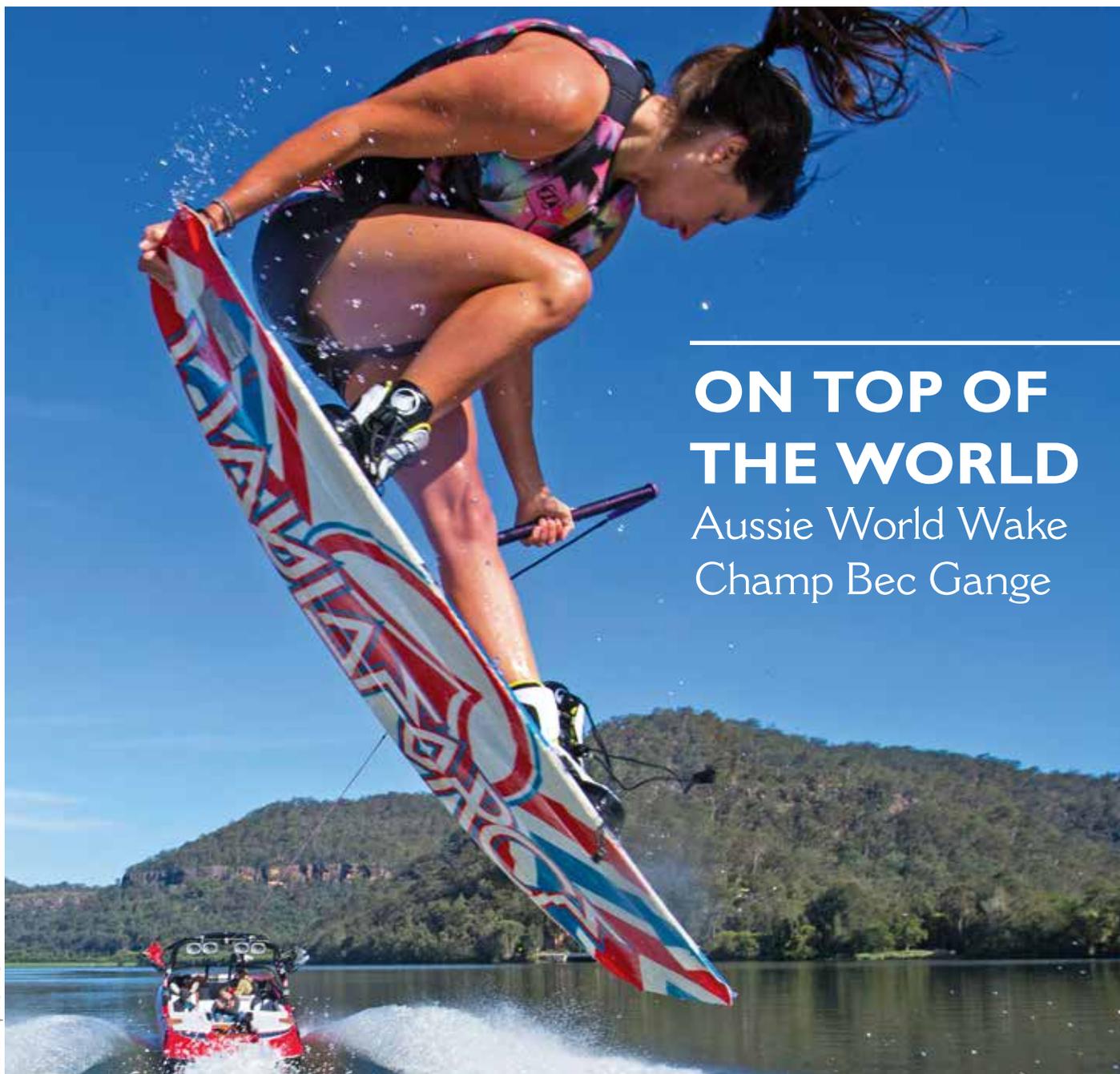


# CLUB MARINE

Vol. 29 No. 6

RRP \$10.95



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# Time for some Savage changes

*there has been  
plenty of dealer and  
customer pressure to  
reinvigorate the range*



With nearly 120 years of boat-building history, Savage decided it was overdue for a few updates and additions to its 2014 line-up.

Not too many boat brands can claim more than a century of boat-building history. Founded by John Joseph Savage in Melbourne in 1898, the Savage brand has gone through a few changes and owners over the years and now finds itself part of the Telwater stable based at Coomera in sunny south-east Queensland.

Which is where a handful of boating journalists found themselves recently to be introduced to a few new and revamped models in the 2014 Savage line-up.

According to Telwater Director of Sales and Marketing, Damien Duncan, there has been plenty of dealer and customer pressure to reinvigorate the range, add new sizes and features and delete existing models, where necessary.

Savage aluminium boats are primarily marketed on their toughness, affordability and versatility and judging from the models presented on the day all three boxes were ticked throughout the range.

## 455 Scorpion

The 455 Scorpion is a new release fishing rig aimed at those who frequent dams, creeks and rivers.

Available as a centre or side console, it's also now available as a tiller-steer package and comes with plenty of fishing features to get buyers on the water.

Boasting front and rear casting platforms, the 455 also comes with a livebait tank, battery tray and plenty of storage options.

Duncan said the tiller option was prompted by requests from Savage customers.

"The 435 and 455 Scorpion are the first models in this range that have been available as tiller-steer and we are expecting it to be very popular," said Duncan.

Options include a rod storage locker, bimini and envelope, 70lt fuel tank and extra storage bins.

Price as standard, including Savage trailer, 50hp tiller E-TEC, registration (NSW) and safety gear: \$20,641.

## 485 Scorpion

Formerly the Piranha range, the new Scorpions are intended as hardcore fishing platforms.

New for 2014 is the 485 Scorpion, which is available in side or centre console layout.

It features new 3mm smooth-look side sheets and comes with a rear casting platform with a

*Below: The 455 Scorpion is now available in tiller-steer format.*



*Savage aluminium boats primarily  
are marketed on their toughness,  
affordability and versatility*



livebait tank and battery tray as standard, plus a 77lt fuel tank and plenty of storage options, including large side pockets and storage bins in the front casting platform.

Duncan said the new Scorpion range is intended as a more competitive offering in the elementary fishing boat market.

"The great thing about the new Scorpion range is we've packed them full of more standard features, like extra rodholders, livebait tank and an extra transducer bracket – all at a very competitive price," he said.

The 485 Scorpion can be optioned up with a bimini and envelope and a rod storage locker.

Price as standard, including Savage trailer, 75hp E-TEC, registration (NSW) and safety gear: \$26,357.

#### **485 Scorpion Pro**

Like the base model 485, the Scorpion Pro is available in side and centre console layouts and boasts front and rear casting platforms.

In addition, the Pro comes with an easy-access pod transom, four rodholders, a 77lt fuel tank and a practical fishing layout at a budget-friendly price, says Savage.

"The podded transom makes boarding easier and has been popular in the past," said Duncan. "It's popular with customers who like swimming, diving and spearfishing."

Options include a rod storage locker, bow-mount thruster plate and ladder.

Price as standard, including Savage trailer, 75hp E-TEC, registration (NSW) and safety gear: \$28,024.

#### **435 Bay Cruiser**

Savage's 435 Bay Cruiser is pitched as a versatile and budget-friendly family runabout.

Savage says that, with its new smooth-look side sheets, the 435 Bay Cruiser is the perfect size for the family, with room for up to five passengers.

It comes with a painted hull as standard, plus rodholders, rear folding lounge and large side pockets, an anchorwell and transom step and rail.

The 435 Bay Cruiser boasts Savage's Ultra Lift Hull for unmatched stability at rest, which is the result of its extended reverse chine hull design, says Savage. The design also promotes easy lift when accelerating onto the plane.

"The new-look Bay Cruisers are very adaptable and can be used to tow a tube or go fishing with your mates," said Duncan. "And the new side sheets have created a new modern look for the range."

Options include a CD stereo, rodholders, ski hooks, sounder and two-tone paint.

Price as standard, including Savage trailer, 50hp E-TEC, registration (NSW) and safety gear: \$20,149.

#### **545 Bay Cruiser**

Savage says customer demand has led to the introduction of its brand-new 545 Bay Cruiser family runabout.

"We have added some larger boat models to our existing range to appeal to those looking for a new affordable boat, but who are after the extra room," explained Duncan.

Built with 4mm bottom sheets, 3mm smooth side sheets and measuring in at 5.6m in length, the 545 Bay Cruiser offers plenty of deck space and is built tough enough to handle the rough conditions of Australian waters, says Savage.

Rated for up to seven people, features include a 95lt fuel tank, rear folding lounge, rodholders and large side pockets.



*Top: The 485 Scorpion is a competitive entrant in the fishing boat market.*

*Right: Throw in some useful extras and you have the 485 Scorpion Pro.*



"Now the largest runabout in the range, the 545 Bay Cruiser is perfect for fishing and diving, especially for our customers in the southern states," said Duncan.

"To keep the 545 budget-friendly, we have included all essential features as standard, but allowed the customer to option-up with the extras to suit their needs," he added.

Options include a bimini and envelope, berley bucket, rodholders, ski hooks and a transom door.

Price as standard, including trailer, 115hp E-TEC, registration (NSW) and safety gear: \$37,991.

#### **515 Beachcomber**

The new-look 515 Beachcomber bowrider is a family fun package that comes with ski hooks as standard and can be optioned-up with a skitube rack, rear ladder and CD stereo to enhance a family day out on the water.

It incorporates the new 4mm smooth-look side sheets and comes with a 70lt fuel tank.

Duncan said the 515 Beachcomber is a manageable boating option, which was designed around the principles of a soft-riding hull, practical layout and basic features as standard, allowing the customer to option up with the features that matter to them.

"The 515 is easily towed by a mid-sized family car, but with plenty of room for a few passengers, being rated for up to six people," he said.

"You can fold down the rear lounge to fish out the back if you want and it's still easy to get into the good fishing spots in narrow dams and creeks," he added.

Options include a bimini and envelope, berley bucket, livebait tank, skitube rack and extra rodholders.

Price as standard, including Savage trailer, 115hp E-TEC, registration (NSW) and safety gear: \$34,864.

#### **575 Blue Water**

The new 575 Blue Water is now the largest in the Savage cabin range and boasts a spacious cuddy cabin, while still maximising deck space and fishing room, says Savage.

Featuring a soft-riding new hull design, the 575 Blue Water is intended to handle offshore conditions with ease and includes a 95lt fuel tank, rodholders and folding rear lounge, all as standard.



Top: As runabouts go, the 435 Bay Cruiser offers a lot at a great price.

Right: Need something bigger? Try the 545 Bay Cruiser.



*Above: The Beachcomber is built with family fun in mind.*

*Below: Lookin' good parked on any beach – your choice of the Savage range.*

Keen fishermen can option-up with a berley bucket, livebait tank in the back deck, bimini and envelope and a rocket launcher to create a serious fishing rig.

Duncan said the 575 Blue Water was added to the existing cabin range after requests from dealers for a model with a larger power rating.

“We saw an opportunity to expand our cabin range to include the 575 after our dealer network informed us they were receiving increasing requests from customers for a larger cabin model,” said Duncan.

“The 575 Blue Water has a rating of 150hp so it’s perfect for customers who are looking for a boat to travel longer distances and need the extra power,” he added.

Price as standard, including Savage trailer, 150hp E-TEC, registration (NSW) and safety gear: \$47,956.

All Savages are available as complete boating packages, including boat, trailer and engine and come complete with a three-year limited warranty.

Graphics have also been upgraded across the range, with new striping and a special ‘Beast Wrap’ option available.

All prices are supplied by Coffs Harbour Marine.

For more information, go to:

savageboats.com.au. 

