

New Look Savage For 2012

Savage might be Australia's oldest boat brand, but there's nothing old fashion about its new tinnie being presented to the market this coming summer.

The Gold-Coast built brand has totally updated its 'tinnie tribe' with some very modern features and all-new Ultra Lift hull that improves ride and fuel efficiency. The latter sees a sharper bow entry but also more stable rear section to improve ride and fuel efficiency.



The new Savage range puts very strong focus on recreational fishing. Savage R&D Manager, Craig Madam, said the Ultra Lift Hull was created by the very latest computer technology and results in improved performance plus less horsepower. This means cost savings are passed onto the boat owner.

As well as a new hull design, the 2012 model Savages have also received smooth plate alloy sides in most models to give them a more modern, sleeker appearance.



The 385 Jabiru Pro is typical of the new models and comes with a lot of fishing features to make it a very versatile boat. It comes standard with a front casting platform, full-length rod storage pocket and two rod holders. This is

definitely a craft that will suit keen fishing enthusiasts.

National Accounts Manager, Cameron Wood, says Savage is expecting a lot of sales success out of the new Jabiru range particularly. "We've listened to what the market wants and with rising fuel costs we are delivering a boat that's more affordable to go fishing."



Other new models include new model Piranhas sport fishers to suit semi-open waters as well as river fishing. There are also new models in the Safari range, a Big Boy economy model and a totally new craft called the 435 Karva that's also another low-cost open tinnie.

The Karva doesn't have painted sides as standard but does come with a carpeted floor, side rails, bow roller and proper bow anchor well and cleat.

Further information on the website: www.savageboats.com.au